# Welcome and Thank you!

I know there are many choices for photographers and I truly appreciate you selecting me from that vast and talented pool. I am a native child of Fredericksburg, a graduate of FHS, and a former elementary and middle school teacher. While I maintain a separate daytime career, photography is my absolute passion and I strive to continuously learn and excel in this arena of my life.

# Select from 3 packages:

- The "Firefly"~\$750
- The "Flame"~\$1500
- The "Sunfire" ~ \$2000

(See descriptions below.)

Note: Half of the fee is required for deposit at time of booking.



#### About the Event

Weddings are a continuous swirl of family, feelings, and motion. Every care is taken to capture as many of the moments and people of the day. In order to achieve success in that goal, the photographer will need to visit with a representative for the wedding prior to the main event. Every couple has their unique priorities and perspectives on what is the most important to them. A

member of the wedding party or guest will also need to be appointed to assist the photographer in identifying family members, help coordinate group shots, and alert the photographer to any special moments about to occur (such as cutting the cake, or presenting the bride and groom etc.)

All packages include the time spent on location, the digital-processing and preparation, light retouching, and full-sized, logo-free digital pictures. A CD of the pictures is available upon request, but may exceed the two week turnaround time.



Special requests or additions may be assessed an additional fee.

# The Firefly

This is a basic wedding package which includes the ceremony and the wedding party group pictures. The photographer will arrive 30-minutes to an 1 hour prior to the ceremony and stay afterwards to capture the group pictures, including a few specialized shots of the couple. (Includes approximately 60-100 digital pictures.)

#### The Flame

This wedding package includes the separate bride and groom preparation moments that take place prior to the ceremony, the ceremony itself, the wedding party group pictures, and the newlywed couple's portrait session. It may also include location stills of the audience, the reception hall (if nearby) the setup, and personal items such as rings, flowers, details of the dress, etc. The photographer will arrive approximately 2 hours prior to the ceremony. (Includes approximately 150+ digital pictures.)

#### The Sunfire



This wedding package is the largest we offer. It encompasses The Flame package, with the addition of the reception and its highlighted moments such as bouquet toss and the couple leaving the venue. It includes approximately 300+ digital pictures.

\*Note: The addition of a 2<sup>nd</sup> photographer may be available upon request with adequate notice and an additional \$600.

### General Guidelines

Prior to the event, a contract will be delivered (in person, preferably, but electronical is acceptable if there are logistical barriers) for both the client and photographer to sign. This is important as it contains standard language to protect both parties. The contract must be signed and returned before the event takes place.

Occasionally, circumstances may result in the client having to cancel the commitment. Similarly to other venues such as reception halls, flowers, caterers etc., should the client cancel 4 weeks or later prior to the event, the photographer reserves the right to keep the initial deposit.



Final payment is expected prior to, or the day of the event. Checks, money order, or cash are accepted. Should a check be returned for insufficient funds, an additional \$25 fee will be assessed for each occurrence.

## The Photographs

While the images taken are digital, they originate in a format that the general public cannot access. Each photo is downloaded and professionally processed digitally for optimal and individual rendering.



Retouching and additional filters are applied during this process. Be prepared to get copies of some photos in both color and B&W, sepia, or perhaps a retro film look as an added bonus.



The normal turn-around time for the photographs is 2 weeks and they are uploaded to my website. A password and link are provided through an e-mail. From there, you have free, instant access to download the photographs to multiple devices of your choosing.

(If you are planning to order a print larger than a 20x16, I recommend that you ask for the CD as those images have higher print resolution than available as a download.) Access to the portrait portfolio will be available for 1 year from the event date. After that time, the link will be closed. You may request additional copies after that date for additional fees. *Note: I do not add my professional logo to your copy of digital prints unless you request me to do so.* 

### Print Company

The Fire Rock Photography website is affiliated with a print company called MPIX. This company is professional and reasonably priced—I use them for my own print work. You can choose from a variety of print sizes and coatings to metal, canvas and acrylic, to even products such as ornaments or mouse pads. While I provide this convenience, I am not involved in the ordering, nor do I have access to your credit card information. MPIX will handle everything with you directly, including the shipping.



Most photographers establish a print package. As an independent contractor, I do not. I know that one package cannot fit a variety of needs, nor do I believe you should pay for products you don't want or need. I provide only the digital photographs so you have the freedom to choose the print company and products that best fit your individual needs. I do hope, though, you will consider MPIX through my website. It's not much more expensive than HEB or Wal-Mart, and the quality is a significant upgrade.

**Note:** Due to the reduced quality of prints from places such as Wal-Mart and Walgreens, I will not provide a print release for those places. It compromises my work and reputation. I appreciate your understanding in this matter.

#### Final Word

Thank you so much for contacting me! I look forward to working with you. If you have any questions, concerns or comments, please feel free to contact me at one or any of the choices below.

Tiffany Hartmann, Photographer Cell: 210.624.9727 Home: 830-990-0218 Email: firerockphoto@gmail.com