

# Newborn Package

## Welcome and Thank You!

*I know there are many choices for photographers and I truly appreciate you selecting me from that vast and talented pool. I am a native child of Fredericksburg, a graduate of FHS, and a former elementary and middle school teacher. While I maintain a daytime career, photography is my absolute passion and I strive to continuously learn and excel in this arena of my life.*

*The newborn package is \$300 and includes the following:*

- the session at my studio
- 20+ full resolution digital downloads photographs (including B&W and sepia copies)
- blemish/scar/insect bite/bruise touch-ups
- convenient access to a print company for your needs
- setup props/backgrounds



## Session

For best results, most newborn sessions should take place within the first two weeks since birth. That seems alarming at first, but actually, these young newborns sleep most of the time, making poses and set-up more accessible. For safety reasons, I do newborn session in my home.

## Session Preparation

- I usually keep the room very warm and use a heating pad since the baby needs to be kept warm and comfortable.
- Please come with the baby fed or with supplies to feed the baby just prior to the session. A full belly usually equals a happy and sleepy baby!
- This is a newborn session, but we will want to take a few lifestyle pictures with your baby and your family, so dress accordingly! 😊
- Unless you specify some preferences, I will prepare the setup to my own tastes.
- The session should last about an hour, but be prepared to stay for at least 2 should the baby be fussy or sweetly disobliging to pose for us.
- Finally, remember that babies will do what babies will do and while we will work together to get the best pictures possible, the session may not go as planned.



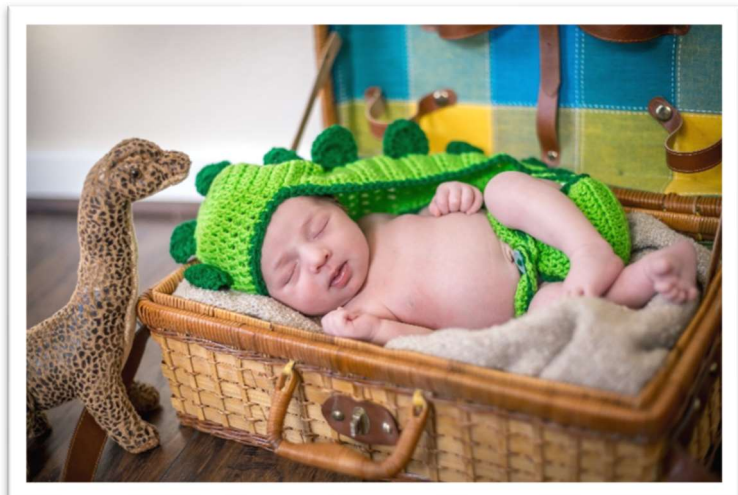
## Wardrobe/Props

POSES, THEMES, and IDEAS: For more ideas, please check out my pinterest board that highlights poses, creative ideas, themes and clothing,

<https://www.pinterest.com/zfirefly7/child-portraits/>

Prepare 1-2 clothing choices. Choices may include a simple or special quilt to a full outfit or just a hat and naked. I supply props and set-ups unless there are special requirements that may be out of my reach.

Many parents come with a theme or "look" in mind when they book a session. This can include props from family hobbies or special interests such as a favorite book, a musical instrument, sports equipment, a special memento, or a precious stuffed toy.



## Photographs



While the images taken are digital, they originate in a format that the general public cannot access. Each photo is downloaded and professionally processed digitally for optimal and individual rendering. Retouching and additional filters are applied during this process. Be prepared to get copies of some photos in both color and B&W, sepia, or perhaps a retro film look as an added bonus.

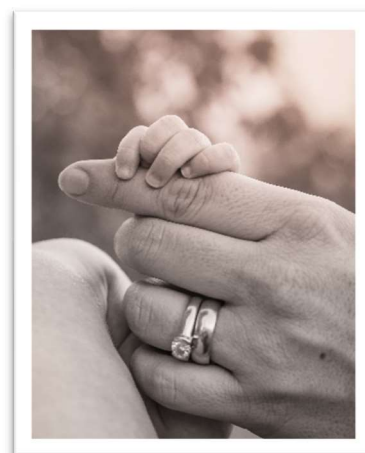
A typical newborn session includes 20+ finished photographs which are uploaded to my website. A password and link are provided through an e-mail.

From there, you have free, instant access to download the photographs to multiple devices of your choosing. However, should you prefer a CD, one can be rendered and shipped to you for \$20.

Access to the newborn's portfolio will be available for 1 year from the session date. After that time, the link will be closed and I do not keep copies of every photograph from the session. *I do not add my professional logo to your copy of digital prints unless you request me to do so.*

## Print Company

The Fire Rock Photography website is affiliated with a print company called MPIX. This company is professional and reasonably priced—I use them for my own print work. You can choose from a variety of print sizes and coatings to metal, canvas and acrylic, to even products such as ornaments or mouse pads. While I provide this convenience, I am not involved in the ordering, nor do I



have access to your credit card information. MPIX will handle everything with you directly, including the shipping.

Most photographers establish a print package. As an independent contractor, I do not. I know that one package cannot fit a variety of needs, nor do I believe you should pay for products you don't want or need. I provide only the digital photographs and you have the freedom to choose the print company and products that best fit your individual needs. I do hope, though, you will consider MPIX through my website. It's not much more expensive than HEB or Wal-Mart, and the quality is a significant upgrade. (*Approximate cost for an 8x10 print is \$4-5.*)

**Note:** Due to the reduced quality of prints from places such as Wal-Mart and Walgreens, I **will not provide a print release** for those places. It compromises my work and reputation. I appreciate your understanding in this matter.

## Final Word

*Thank you so much for contacting me! I look forward to working with you and your senior. If you have any questions, concerns or comments, please feel free to contact me at one or any of the choices below.*

*Tiffany Hartmann, Photographer*

*Cell: 210.624.9727*

*Home: 830-990-0218*

*Email: [firerockphoto@gmail.com](mailto:firerockphoto@gmail.com)*